IMD Startup Competition 2013/2014 Winners

Chosen from over 100 applicants over the past months, please find below the names of the companies who will work with IMD's MBA and EMBA classes in 2014.

Augurix Diagnostics (EMBA)

Thierry Duvanel (thierry@augurix.com)

Augurix Diagnostics is active in companion diagnostics devices for gastroenterology, focused mainly on Celiac Disease and IBD, with a dual approach: discrimination and stratification.

Bexplorer (MBA)

Myriam Saugy (myriam.saugy@gmail.com)

Bexplorer will provide unique and authentic customer-focused experiences organizing sports & adventure expeditions to the most iconic destinations on board the sailboat of Mike Horn, "Pangaea".

Bluetector (MBA)

David Din (david@bluetector.com)

Bluetector focuses on oil extraction from sewage sludge and on niche applications of difficult-to-treat water, such as wastewater from fracking or from liquid waste collection companies.

CashSentinel SA (MBA)

Sylvain Bertolus (sb@cashsentinel.com)

CashSentinel is a fintech startup that developed an innovative payment solution, which is at the crossroads of escrow agents and mobile wallets, to be used initially in used-vehicles transactions.

DahuShaper (MBA)

Rémy Tourvieille (tourvieille.consulting@gmail.com)

AlpStory (DahuShaper) develops and manufactures Swiss custom skis for BtoB and BtoC markets, creating a high quality product modeled on their graphic expectations but also a unique life experience, by participating in the conception and manufacturing, through team building workshops, manufacturing classes and other activities.

ENTOMEAL (MBA)

Xavier Patry (xpatry@yahoo.com)

Entomeal, providing an innovative and sustainable source of protein for animal feed

faceshift AG (EMBA)

Thibaut Weise (thibaut.weise@faceshift.com)

faceshift offers unique facial tracking technology for animation content creation and human computer interaction.

Fastree3D SA (MBA)

Pierre-Yves Cattin (pierre-yves.cattin@fastree3d.com)

Fastree3D develops 3D imaging sensors that enable vehicles and machines to recognize and locate fast-moving objects in three dimensions in real-time, enabling safe and intelligent actions such as driving assistance or autonomous navigation.

Future instruments (MBA)

Alain Crevoisier (alain@future-instruments.com)

Future instruments is creating digital tools that radically change the way to work, learn, create and communicate.

GIVEWATTS (MBA)

Alessandra Campanile (alessandra@givewatts.org)

GIVEWATTS, a social enterprise bringing renewable energy solutions to off-grid regions in Africa.

LAGOSTA SàrI (MBA)

Christophe Maier (maier@lagosta.com)

LAGOSTA is an aquaculture/seafood company that focuses on growing and marketing live spiny lobsters.

Livebeats (MBA)

Roland Rüttimann (r.ruettimann@livebeats.com)

What is livebeats: livebeats is a video portal for live streaming, on-demand and recorded music, a virtual online stage for artists – a hub for the music live streaming business

Luma7 (EMBA)

Nelio Barros (kinesthesia@gmail.com)

Luma7 is a place where you can build idea maps automatically and find new concept connections to kick-start your creative process.

Mabimmune (EMBA)

Chad Brokopp (chad.brokopp@mabimmune.com)

Mabimmune develops human monoclonal antibody therapies for metastatic colorectal cancer and heart attack prevention indications.

Medimaps (EMBA)

Gabriel Tirouflet (gtirouflet@medimapsgroup.com)

Medimaps developed a proprietary unique bone quality digital marker, Trabecular Bone Score, sold for fracture prediction in the context of Osteoporosis diagnosis.

Planik (EMBA)

Dominic Senn (dominic.senn@planik.ch)

Planik develops a web-based program for automated employee scheduling, generating employee schedules with a quality and speed that has so far not been possible.

Ply Project (MBA)

Kenichi Sato (kenichi@plyproject.com)

Ply Project licenses manufacturers to produce from the flexible and interactive plywood paneling FLEX, a range of creative products

POWZY (EMBA)

Madhur Agrawal (madhur@powzy.ch)

POWZY is a mobile marketing platform for consumer engagement using gamification.

Presspectrum Technologies Ltd. (EMBA)

Simon Lang (simon.lang@presspectrum.com)

Presspectrum is a content aggregation and discovery service focused on PICA content (Perspectives, Insights, Context & Analysis) from a wide range of different sources.

Pryv SA (EMBA)

Frederic Mauch (frederic@pryv.com)

Pryv is a user-centric platform and service enabling you to master & make sense of your digital life - your data, infinite apps & devices - one visual experience.

Re:Meeting (EMBA)

Erika Pfaffen (erika@remeeting.com)

To cover some of the lost time of unproductive or costly meetings, Re:Meeting makes meetings more efficient and more accessible.

ScanTrust (EMBA)

Justin Picard (justin.picard@scantrust.com)

ScanTrust provides to brand owners a software-as-a-service solution to counterfeiting, based on copy-proof QR Codes which are integrated to products and verified by consumers with their mobile phones.

SkyCell AG (MBA)

Richard Ettl (richard.ettl@skycell.ch)

SkyCell: Rental Network of a new container developed for the airfreight of temperature sensitive pharmaceutical products.

SmartCardia (EMBA)

Srinivasan Murali (srinivasan.murali@smartcardia.com)

Cloud based cardiac solution for monitoring and detecting abnormalities, notifying events to doctors and allowing users to manage their heart problems effectively.

SoftWing sàrl (MBA)

Bernard Gander (gander.gmc@gmail.com)

Wind and Hybrid propulsion systems for the yachting and shipping industries.

SonoView Acoustic Sensing Technologies (EMBA)

Dr Ivana Balic (ivana.balic@sono-view.com)

Development and commercialization of 3D ultrasound breast scanners.

UCARES (MBA)

F.J.H. Mouwen (francmouwen@park-id.com)

All a matter of balance: UCARES - Underground Compressed Air Renewable Energy Storage

Wadjet AG (MBA)

John Harwell (john.harwell@authentiq.biz)

Wadjet helps its customers by immortalizing their photographs, artwork and designs into aluminium.

Xeltis (EMBA)

Laurent Grandidier (laurent.grandidier@xeltis.com)

Xeltis is a medical device company dedicated to transforming standards of care in heart valve replacement and vascular surgery.

